

Members' Profiles

Mesago Messe Frankfurt

1. Overview

Mesago Messe Frankfurt Corporation is the Japanese affiliate of Messe Frankfurt, a company that organizes international trade fairs. Germany is the country in which the most trade fairs (messe) are held, and Messe Frankfurt was the first trade fair organizer in Germany to expand operations globally to other countries. Messe Frankfurt is currently the second largest organizer of trade fairs, and together with its affiliates holds more than 100 trade fairs each year in various locations around the world including Europe, Asia, North America, South and Central America, the Middle East and Russia.

Since its establishment in 1987, the Japanese affiliate has conducted promotional activities for the trade fairs held in various parts of the world. Mesago Messe Frankfurt has also sponsored and operated international specialized trade fairs in Japan as well, utilizing the international network of the group that covers more than 100 countries throughout the world. All of these industrial trade fairs have been key events for the industry, exhibiting both state-of-the-art technologies and up-to-date information and providing a business platform for many industry participants.



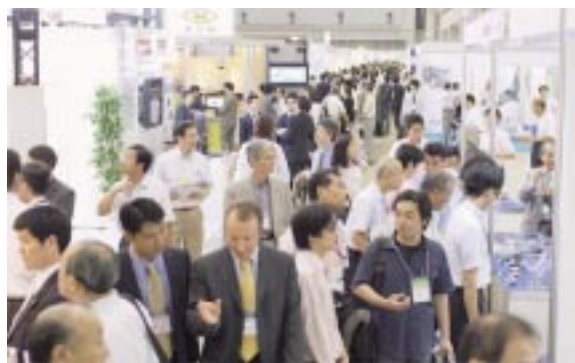
2. International Exhibition Micromachine/MEMS: Growing along with the Rapid Advances in the MEMS Industry

Exhibition Micromachine/MEMS sponsored by the Micromachine Center is held annually. Its purpose is to present practical applications for the micromachines and MEMS technologies that are fast becoming key technologies for industry, as well as to distribute products, strengthen ties among industry, academia and government, and promote technology exchanges at home and abroad. The Exhibition has a long history; it was first held in 1990, making this its 19th year. Mesago Messe Frankfurt has contributed to the growth of the Exhibition since the very beginning. At the outset, the Exhibition served as the venue for presentations on research and development topics by some 40 universities, research organizations and companies. In the past few years, the event has continued to increase in scale each year, propelled by the growth of the MEMS industry. The previous Exhibition was held in July 2007 and attracted 362 companies and organizations and 12,424 visitors. It is now widely recognized as one of the world's largest MEMS related international exhibitions.

The growth of Exhibition Micromachine/MEMS has resulted both in progress in MEMS technologies and expanded needs. There is a clear sense that the MEMS market is one that will attract more and more attention from the general public from now on.

Exhibition Micromachine/MEMS is the only exhibition in Japan devoted solely to MEMS. The Exhibition will continue to provide companies involved with MEMS with the ideal business platform for communicating and acquiring up-to-date information.

Through its sponsorship and operation of the Exhibition, Mesago Messe Frankfurt will continue working to achieve its goal of connecting industry participants with business opportunities and helping to contribute to the growth of the MEMS industry.



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