

Hannover Messe 2008 (April 21 – 25)

A MEMS Industry Forum exhibit will be included in the Hannover Messe Microtechnology Fair to be held April 21 – 25 (Monday – Friday), 2008 in Hannover, Germany. The exhibit will be presented through the cooperation of Omron Corporation, Olympus Corporation, Matsushita Electric Works, Ltd. and the University of Tokyo Shimoyama Lab.

The Hannover Messe is said to be the world's largest industrial sample fair. Each year the event attracts around 5,000 exhibiting companies from more than 65 countries, as well as 200,000 visitors and 3,000 media representatives. This year, Japan is the official Partner Country for the Messe, and more than 100 Japanese firms (double the usual number) will participate as exhibitors. Many visitors from political and economic circles in Japan will also attend the event.

The Microtechnology Fair is a trade show for applications of micro/nano technology and is sponsored by iVAM, the overseas affiliate of the MEMS Industry Council. The Council participates in this trade show as part of its overseas business liaison activities. This year marks the third time that the Council will provide an exhibit, and through the cooperation of these companies “The Activities of the MEMS Industry Forum” will be presented in terms of the promotion of Japanese industry, support for industrialization, market development and so on. The Council will also promote the MicroNano 2008 exhibition to be held in July.

Moreover, a Japan Day is scheduled for the forums to be held during the Messe in conjunction with the fair. Director Aoyanagi, executive director of the Micromachine Center, will give the opening address. Eight presentations will be held by Olympus Corporation, Mr. Matsumoto, Matsushita Electric Works, Ltd., Mr. Okamoto, Mitsubishi Electric Corporation, Mr. Yoshida, Professor Suga of Tokyo University, the National Institute of Advanced Industrial Science and Technology (AIST), Mr. Maeda, Mr. Takahashi, the New Energy and Industrial Technology Development Organization (NEDO), Mr. Watanabe and the Micromachine Center MEMS Industry Forum.

In addition, the following events will be held jointly with the Partner Country, Japan:

- **Japan – Germany Business Summit (April 21)**
- **Japan – Day MicroTechnology (April 22)**
- **Mobile Robots & Autonomous Systems / German – Japanese Robotics Forum (April 22)**
- **German – Japanese Photovoltaic Forum (April 24)**
- **German – Japanese Roadmap Symposium (April 22)**
- **Business establishment and personnel recruitment in Japan (April 24)**
- **Premium Market Japan (April 22)**



Left: Hannover Messe venue

Right: Explanations and business consultations at booths